



**For Immediate Release:**

**Avnet Embedded carries LAVA products**

**Toronto, ON, June 2, 2011** — Bob Figol, Vice-President; LAVA Computer MFG. Inc. is pleased to announce that all LAVA products are available through Avnet Inc. following its acquisition of Bell Microproducts. "We have had a long term relationship with Bell Microproducts and are happy that Avnet sees the value and importance of LAVA's product line in their company portfolio."

The total LAVA product lineup has been carried into the Avnet Embedded Operations as a non-franchised product. Avnet Embedded is part of Avnet Electronics Marketing, an operating group of Avnet, Inc., one of the world's largest industrial distributors of electronic parts, enterprise computing and storage products and embedded subsystems.

"I am happy that our mutual customers in the communications, digital signage & kiosks, gaming, healthcare and security industries can continue to source LAVA products from Avnet Embedded and that they will continue to receive standard technical support and the LAVA Lifetime Warranty" concluded Bob Figol, LAVA Computer MFG. Inc.

**LAVA: The Source for Ports.**

-30-

**About LAVA:** LAVA Computer MFG Inc., headquartered in Toronto, Canada, designs and manufactures serial and parallel I/O boards and Ethernet-to-serial device servers widely used in the Point of Sale, Kiosk, Gaming, Light Industrial Automation, and Process/Access Control industries. With well over a million LAVA products built into workstations, servers, retail POS systems, and industrial computers since 1984, resellers, distributors, OEMs, and system builders in over 47 countries worldwide trust LAVA I/O boards and serial-to-IP connectivity solutions. Designed for lifetime performance, each LAVA connectivity link is individually tested and covered by the LAVA Lifetime Warranty. Visit <http://www.lavalink.com>.

**LAVA Marketing Contact**

Ron Jenkins  
LAVA Computer MFG Inc.  
(416) 674-5942  
[rjenkins@lavalink.com](mailto:rjenkins@lavalink.com)

**LAVA Sales Contact**

Bob Figol  
LAVA Computer MFG Inc.  
(416) 674-5942  
[bobf@lavalink.com](mailto:bobf@lavalink.com)

**About LAVA** : LAVA Computer MFG Inc., headquartered in Toronto, Canada, designs and manufactures serial and parallel I/O boards and Ethernet-to-serial device servers widely used in the Point of Sale, Kiosk, Gaming, Light Industrial Automation, and Process/Access Control industries. With well over a million LAVA products built into workstations, servers, retail POS systems, and industrial computers since 1984, resellers, distributors, OEMs, and system builders in over 47 countries worldwide trust LAVA I/O boards and serial-to-IP connectivity solutions. Designed for lifetime performance, each LAVA connectivity link is individually tested and covered by the LAVA Lifetime Warranty. Visit <http://www.lavalink.com>.

LAVA Marketing Contact

Ron Jenkins  
LAVA Computer MFG Inc.  
(416) 674-5942  
[rjenkins@lavalink.com](mailto:rjenkins@lavalink.com)

LAVA Sales Contact

Bob Figol  
LAVA Computer MFG Inc.  
(416) 674-5942  
[bofb@lavalink.com](mailto:bofb@lavalink.com)