

LAVALink DataTap-IP

Summary: A device that provides the video of your POS register receipt to a DVR and it receives our Editor's Choice Award for functionality and protection.

Price: \$199

www.lavalink.com



The hiring process of most companies includes the interview process and usually a criminal background check. While most would hope that this would indicate the integrity of an employee it's saddening the employee theft continues. This type of theft is cost businesses in the United States around \$40-billion a year according to Diversified Rick Management's web site. Business have begun using cameras at POS terminals which does cut down on this type of theft, LAVAlink builds a device the sends a video representation of the POS receipt to a network DVR (digital video recorder) and the DataTap-IP wins our Editor's Choice Award for functionality and protection.

In normal POS situations the terminals sends data to the systems printer that provides a written receipt or transaction that is given to the customer. There are some units that also print a duplicate copy for the business however they can sometimes be misplaced, lost or hard to locate transactions. The DataTap-IP attaches to the printer port of the POS terminal and then the device has a serial port for the printer to use.

The LAVAlink DataTap-IP has a 10Mbps Ethernet connection that

Help curtail company theft in your business with the LAVAlink DataTap-IP.

can be directly connected to an Ethernet-base DVR recorder or to a switch in your network environment. The device sends signal to the recorder which provides a video image with the same view of the physical receipt that is handed to the customer. The receipt video will match up with the actions of the point of sale terminal which provides company owners or managers with full details of the customer transactions.



can use the video for prosecution in a criminal case with great detail.

Very little configuration is necessary once the LAVAlink DataTap-IP has been integrated into your network but once it is installed a web browser-based application on your network is used to setup up the device. The total amount of time to implement the unit into your system should normally take less than 15-minutes.

Help curtail company theft in your business with the LAVAlink DataTap-IP which will likely provide more in savings from theft than the company's suggested price of \$199. You can find more information on this device and the company's distributors on their web site located at www.lavalink.com.

This kind of recording should be able to help management reduce the number of thefts that involve employees at the register whether the activity involves a no sale scenario, an intentional skipped item or the case of where the employee reduces the product cost at checkout without authorization. Employees who are aware that this kind of recording is being used will likely thwart their desire to get involved with this type of activity. If it ever becomes a necessity, business owners

